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Cranswick plc

("Cranswick" or "the Group" or "the Company")

Acquisition of premium cooked poultry business

Cranswick, a leading UK food producer, today announces that it has acquired the whole of the issued share capital of Benson Park Limited ("Benson Park").

Benson Park is a leading producer of premium British cooked poultry. It supplies ingredients to customers which operate in the fast growing food to go sector of the retail multi-channel, convenience and foodservice markets. This strategic acquisition moves Cranswick into a new protein sector broadening both the Group's product range and its customer base.

Benson Park operates from a modern, purpose built facility in Hull, East Yorkshire and employs approximately 90 staff. In the year to 31 August 2014 revenues grew strongly to £41.1m. The transaction will be funded from Cranswick's existing debt facilities and is expected to be modestly earnings enhancing in the current financial year.

Adam Couch, Chief Executive Officer of Cranswick, commented:

"A key component of the Group's long term growth strategy is to develop new product channels in its core UK market both in pork and other proteins. Today's announcement represents important progress in that objective. This strategic investment moves Cranswick firmly into a new protein category with a well invested business that has a strong presence, supplying premium poultry products, in the fast growing food to go sector.

"David Park, Managing Director, will remain with Benson Park and we

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welcome David and his team to Cranswick and look forward to working with them to further develop the business."

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Notes:

- Cranswick's activities are focused within the UK and include the processing and supply
 of fresh pork, sausage, bacon, cooked meats, charcuterie, pastry products and
 sandwiches. Products are primarily supplied into the UK food retail, food service and
 food manufacturing sectors. Results for the year to 31 March 2014 showed revenues of
 £995m and profit before tax of £54.8m.
- 2. This announcement contains certain forward looking statements with respect to the financial conditions, results of operations and businesses of Cranswick. These statements involve risk and uncertainty because they relate to events and depend upon circumstances that will occur in the future. There are a number of factors that could cause actual results or developments to differ materially from those expressed or implied by these forward looking statements. Nothing in this announcement should be construed as a profit forecast.

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